**LinkedIn Learning Access**

by [Davis Levine](https://eclass.srv.ualberta.ca/user/view.php?id=69222&course=81416) - Thursday, 8 September 2022, 8:42 PM

Number of replies: 0

There are many supplemental resources for each module that are delivered through LinkedIn learning. You can get free access to these videos through an Edmonton Public Library card. You will need to access LinkedIn Learning through the EPL website <https://www.linkedin.com/learning-login/go/edmontonpublic>

**Module -1**

* **Visual Literacy and Constructive Criticism**

#### Learning Outcomes

After completing this module, students should be able to:

* + - * **Deconstruct visual messages**
      * **Identify and describe tools being used to communicate visual messages and moods/tones in   
        existing design**
      * **Apply methods for giving constructive feedback during project critique**
      * **Understand the importance of critique in the design process**

#### Required Readings and Video Tutorials

Please note that where possible, full resources are provided to offer students additional context to the readings. In the citations below, the ► symbol indicates what specific sections or pages are **expected** to be read by students, as part of the course.

* + [READING: Davis, M., Hunt, J. (2017). Visual Communication Design: an introduction to design concepts in everyday experience. Bloomsbury. File](https://eclass.srv.ualberta.ca/mod/resource/view.php?id=6427520) (Pls see the attached file)
  + [WEB READING: Goldstein, M. (2021). The Purpose of Critique, Getting a Crit, Giving a Crit. URL](https://eclass.srv.ualberta.ca/mod/url/view.php?id=6427521) (<https://howtocrit.com/> )

#### Supplemental Optional Videos

* + [Learning Adobe XD: Artboards URL](https://eclass.srv.ualberta.ca/mod/url/view.php?id=6498451) (Click <https://www.linkedin.com/learning/learning-adobe-xd/artboards?u=74416740> link to open resource.)

#### Lectures and Slideshows

* + [[](https://eclass.srv.ualberta.ca/mod/lti/view.php?id=6498628)Slideshow 1: Visual Literacy External tool](https://eclass.srv.ualberta.ca/mod/lti/view.php?id=6498628) (Pls find the Attached file)
  + [[](https://eclass.srv.ualberta.ca/mod/lti/view.php?id=6502999)Lecture Video 1: Visual Literacy External tool](https://eclass.srv.ualberta.ca/mod/lti/view.php?id=6502999) (Pls find the Attached file)

#### Assignments

Please complete the following assignments. Consult Assignment PDF and Syllabus Schedule for deadlines.

* + [Assignment 1 External tool](https://eclass.srv.ualberta.ca/mod/lti/view.php?id=6498655)(Pls find the Attached file)
  + [Assignment 1 Grade Criteria External tool](https://eclass.srv.ualberta.ca/mod/lti/view.php?id=6498656)(Pls find the Attached file)
  + [Assignment 1 Critique Forum](https://eclass.srv.ualberta.ca/mod/forum/view.php?id=6427529)(Pls find the Attached file)

On the critique date, post the image you're referencing for Assignment 1 here with your thoughts on visual messaging. Add suggestions and comments on other students' work.

* + [Assignment 1 Submission](https://eclass.srv.ualberta.ca/mod/assign/view.php?id=6427530)(Pls find the Attached file)

[◄⫸ Start Here ⫷](https://eclass.srv.ualberta.ca/course/view.php?id=81416&section=1)